

Brussels, 30 August 2011

## Appointment of EGGVP's New Technical Director

The European Group for Generic Veterinary Products (EGGVP) is glad to announce the appointment of Elsa Vecino as its new Technical Director. Elsa is new to EGGVP but brings a wealth of experience encompassed through an extensive career in EU regulatory affairs, representing various segments of the animal health and nutrition industries in Europe.



*Elsa Vecino is the new  
EGGVP Technical Director*

Elsa began her professional career as a veterinary surgeon. After that period, she held different management positions during 9 years in two industry organizations: ADIPREM (Spanish Federation of Additives and Premixes for Animal Health and Nutrition) in Barcelona and FEFANA (EU Association of Specialty Feed Ingredients) in Brussels. With an emphasis on feed policies, she focused on building coalitions and managing various technical projects with industry partners and regulators, both at EU and national (Member States) level. This has allowed her to get a broad expertise and to be well familiar with the interface, lobbying and representation with authorities and other stakeholders.

With this ideal combination of knowledge on EU institutions, industry associations and animal health, she will strongly support EGGVP's mission to provide a unified voice and represent, defend and promote the interests of the veterinary generics industry in Europe.

Elsa holds a Degree in Veterinary Medicine from the Autonomous University of Barcelona and a Master's degree in Communication from the European Communication School of Brussels. She has experience in working in multicultural environments and speaks English, Portuguese, Spanish and French.

For further information, please contact:

### **EGGVP**

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